



## Robinson's Sale

Starts Friday, Nov. 19th

# Coats for Old and Young = Catalogue and Competition Values Outclassed

For the first time in our history we are going to say, Bring in your catalogues and we will guarantee to match up any garment you have selected, value for value, and save you money to boot! The great variety of coats now on display here makes a comparison of this kind a simple matter, and invariably the price advantage will be in our favor. Here you are not limited to one or a dozen coats. Make a selection from the hundreds now placed on sale; save yourself the trouble and worry of sending your money away and the almost certain disappointment that is caused when a catalogue coat comes.

Don't be Satisfied to Buy a Coat (of all things) from a Picture! See the Garment first, try it on, examine the material, lining, trimming, buttons, workmanship see what you are buying. All this you can do here and save money besides.

## 500 New Coats at January Prices on SALE COMMENCING Saturday, November 20th

To get a better price advantage, many have decided to wait until after Christmas. Buy your coat now, get six weeks' extra wear and pocket the same saving by buying a coat here, now, at these prices. Our reason for this price cut is that we know there will be a comparatively few coats sold between now and Christmas at regular prices and we prefer to sell a good many at cut prices and thus get our money out of the stock at once. The saving to you in cash will pay liberally for the trouble of a long journey if necessary.

### 59 New Suits at About Half

Our entire stock of new Winter Suits are offered at this sale at just about Half Price. Stock is of "Printzess" and "Wooltex" makes. Every garment guaranteed two seasons.

\$16.50 Suit, . . . \$ 9.75	\$25.00 Suit, . . . \$13.75
\$18.50 Suit, . . . 10.00	\$27.50 Suit, . . . 15.75
\$22.50 Suit, . . . 12.25	\$32.50 Suit, . . . 18.25



## No Fake About These Prices

Experience has taught every buyer that when a price reduction is advertised at Robinson's the savings are exactly as stated. READ—

\$8.00 Values	\$5.20	\$18.00 Values	\$12.35	\$27.50 Values	\$19.50
\$10.50 Values	\$6.80	\$18.50 Values	\$12.75	\$30.00 Values	\$21.85
\$12.50 Values	\$8.40	\$20.00 Values	\$14.80	\$32.50 Values	\$22.75
\$15.00 Values	\$10.25	\$22.50 Values	\$16.25	\$35.00 Values	\$24.25
\$16.50 Values	\$10.80	\$25.00 Values	\$17.89	\$50.00 Values	\$30.00

All Children's  
Coats  
Reduced  
1-5

## D. W. ROBINSON

ALMA, - - MICH.

All Pattern  
Hats  
Reduced  
 $\frac{1}{3}$

### 52 Last Winter Coats, \$4.89

Positively the biggest value for your money ever offered. Many of these coats are worth five times the price asked. All are worth double. If you want a good coat, buy one of these warm garments. Black, Navy Blue, Gray, Brown and Fancy Mixtures.

Choice, any Coat, . . . \$4.89

